

Ref-LTF/ SE/ 2025-26/

Date: July 9, 2025

To,

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400001

National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051

Sub: Press Release

Ref. Code: 532783. Scrip ID: LTFOODS

Dear Sir /Madam,

Please find enclosed herewith copy of Press Release on **“A Feast of Flavour and Music: LT Foods celebrates DAAWAT® World Biryani Day with great fanfare in Indore”**

Thanking you.
Yours truly,

For LT Foods Limited

MONIKA
JAGGIA

Digitally signed by
MONIKA JAGGIA
Date: 2025.07.09
14:31:09 +05'30'

Monika Chawla Jaggia
Company Secretary
Membership No. F5150

Our Trusted Brands



A Feast of Flavour and Music: LT Foods celebrates DAAWAT® World Biryani Day with great fanfare in Indore

- ***Home Chefs and Professional Chefs Battle for Culinary Glory; Satinder Sartaaj Enthral City with Soulful Tunes***

Indore (India), 9th July, 2025: LT Foods, an Indian-origin global FMCG Company in the consumer food space, affirmed its position as the global torchbearer of Biryani with the spectacular 4th DAAWAT® World Biryani Day in Indore. Cementing its ownership of the Biryani space, the event was a grand celebration of India's most cherished culinary masterpiece. The city came alive with a vibrant blend of tradition, talent, taste, music, and grandeur as chefs, food lovers, and artists united in a tribute to Biryani.

A key highlight of the celebrations was the **DAAWAT® Biryani Champions League**, a unique culinary contest that honoured the passion and prowess of **Home Chefs** and **Professional Chefs** in Indore. This is the first-of-a-kind event held in Indore to acknowledge the city's ever growing love for Biryani. The Panel of Judges included **Dr. Chef Saurabh Sharma**, an acclaimed culinary expert, along with senior leadership from LT Foods, ensuring the selection upheld the highest culinary standards.

In the For DAAWAT® Biryani Champions League – Home Chef, 5 contestants participated in a Live Biryani Cooking Competition. The participants included Ms. Tajwar (New Azad Nagar), Mr. Prateek Shende (Nand Vihar Colony), Ms. Arifa Khan (Shahi Bagh Colony), Ms. Aarti Dwivedi (Iris Park, Talawali Chanda) and Mr. Anoop Singh Yadav (Bhawarkua Square). They were shortlisted from the **749 entries** received in Indore. This competition was open to all Home Chefs. As a part of the selection process, the Home Chefs were required to submit a video of their recipe, followed by a home visit by the Panel of Judges. The winner **Ms. Tajwar (New Azad Nagar)** secured the prestigious "DAAWAT® Biryani Champion" title, along with a trophy, certificate, the Chef Coat of the Biryani Champion as well as a cash reward, along with a DAAWAT® hamper. **Mr. Prateek Shende (Nand Vihar Colony)** was declared runner-up and took home a certificate, cash prize and a DAAWAT® hamper.

For **DAAWAT® Biryani Champions League - Restaurant Chef**, over **236 chefs** from Indore's top restaurants participated by submitting their Biryani recipe videos. Following detailed kitchen visits and assessments, the top 5 finalists competed in a thrilling live Biryani cook-off, showcasing

innovation, technique, and regional diversity. The finalists comprised of Mr. Rehwar Khan (Paakasaala The Andhra Kitchen), Mr. Shiva (Khalsa Dhaba), Mr. Ashok (Madni Darbar), Mr. Mohsin Khan (Baawarchi) and Mr. Jigar (Zakir Family Restaurant). The winner was **Mr. Rehwar Khan (Paakasaala The Andhra Kitchen)** who won the trophy, a cash prize, a certificate, chef's coat and a DAAWAT® hamper. The Runner-Up was **Mr. Ashok (Madni Darbar)** who got a certificate, cash prize and a DAAWAT® hamper.

The festive day culminated in a soul-stirring concert by the renowned Sufi singer, **Satinder Sartaaaj**, whose melodious performance enthralled the people of Indore. With thousands of Biryani lovers and music aficionados in attendance, the evening was a celebration of food, culture, and community spirit—perfectly aligned with DAAWAT®'s endeavor to "Bring Out Your Finest".

Speaking on the occasion, Mr. Ritesh Arora, CEO, India Business & Far East, LT Foods Ltd., said, "Biryani enjoys a revered place in the global culinary landscape. It transcends boundaries, uniting people of all ages and cultures through its rich flavours and emotional resonance. At LT Foods, we believe this iconic dish deserves its own day of celebration – a day to honour its timeless appeal and the joy it brings to countless homes around the world. We are delighted to invite everyone to join us in celebrating this shared love for Biryani, creating cherished memories along the way."

He further said, "Many congratulations to the winners of DAAWAT® Biryani Champions League—Home Chef and Professional Chef Edition. The enthusiastic participation exemplifies the love for Biryani even in cities that are not naturally associated with Biryani. I must also acknowledge the hard work and talent of all the participating contestants who prepared some delectable Biryanis today."

Mr. K. Ganapathy Subramaniam, Chief Marketing Officer, LT Foods, said, "DAAWAT® World Biryani Day is a unique occasion for all the Biryani lovers to express their love for this dish that is distinctively Indian, but enjoys universal appeal across countries and cultures. This day calls the world to celebrate Biryani with friends and family, for the love of Biryani. As we celebrate the 4th DAAWAT® World Biryani Day, we are delighted to celebrate it with the people of Indore. The city's enthusiastic response reaffirms consumers' deep connection with the brand DAAWAT®. Through initiatives like this, we remain committed to empowering individuals to 'Bring Out Their Finest'."

He added, "Through DAAWAT® Biryani Champions League, we intend to provide a platform to talented Home Chefs and Professional Chefs to be acknowledged for their efforts in making Biryani

the most loved dish of the world”.

About LT Foods Limited

LT Foods Ltd. [NSE: LTFOODS, BSE: 532783] is a leading Indian-origin global FMCG company in the consumer food space. It is a leading player globally in the specialty rice and rice-based foods business for more than last 70 years. The company delivers the finest quality and taste experiences in more than 80 countries across India, the U.S., U.K., Europe, the Middle East, the Far East and the Rest of the World. The company’s flagship brands include DAAWAT®, one of India’s most loved and consumed Basmati brands, Royal®, which is North America’s most loved brand and many more. The company is proudly expanding into the future food preferences of millennials by offering organic food in global markets and supplying organic food-ingredients to leading businesses. The company is committed to nurturing the goodness of food for people, the community and the planet.

With a consolidated revenue of around Rs. 8,770 crores as of FY’25, LT Foods has an integrated “Farm to Fork” approach with a well-entrenched Distribution Network with Global Supply Chain Hubs backed by automated state-

of-the-art and strategically located Processing Units in India, the U.S. and Europe, and a robust distribution network with 1400+ distributors across the globe.

For further information, please contact:

Monika Chawla Jaggia Chief Corporate Development Officer LT Foods Limited E-Mail: monika.jaggia@ltgroup.in M: +91 9818200721	Mansha Urrahman Waris Sr. Manager – Corporate Communications, LT Foods Limited E-Mail Id: mansha.waris@ltgroup.in M: +91 9205430516	Akansha Gupta Account Director, Concept PR E-Mail: akansha@conceptpr.com M: +91 8447843309
---	--	--

Additional information on LT Foods Limited:

Corporate Identification No: L74899DL1990PLC041790

Registered Office Address: Unit No. 134, First Floor, Rectangle – 1, Saket District Centre, New Delhi - 110017

Corporate Office Address: 4th Floor, MVL iPark, Sector – 15, Gurugram - 122001

Website: www.ltfoods.com

Disclaimer: Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not



Press Release

necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The Company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

Ref-LTF/ SE/ 2025-26/

Date: July 9, 2025

To,

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400001

National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051

Sub: Press Release

Ref. Code: 532783. Scrip ID: LTFOODS

Dear Sir /Madam,

Please find enclosed herewith copy of Press Release on **“A Feast of Flavour and Music: LT Foods celebrates DAAWAT® World Biryani Day with great fanfare in Jaipur”**

Thanking you.
Yours truly,

For LT Foods Limited

MONIKA Digitally signed by
JAGGIA MONIKA JAGGIA
Date: 2025.07.09
14:32:22 +05'30'

Monika Chawla Jaggia
Company Secretary
Membership No. F5150

Our Trusted Brands



A Feast of Flavour and Music: LT Foods celebrates DAAWAT® World Biryani Day with great fanfare in Jaipur

- ***Home Chefs and Professional Chefs Battle for Culinary Glory; Satinder Sartaaj Enthral City with Soulful Tunes***

Jaipur (India), 9th July, 2025: LT Foods, an Indian-origin global FMCG Company in the consumer food space, affirmed its position as the global torchbearer of Biryani with the spectacular 4th DAAWAT® World Biryani Day in Jaipur. Cementing its ownership of the Biryani space, the event was a grand celebration of India's most cherished culinary masterpiece. The Pink City came alive with a vibrant blend of tradition, talent, taste, music, and grandeur as chefs, food lovers, and artists united in a tribute to Biryani.

A key highlight of the celebrations was the **DAAWAT® Biryani Champions League**, a unique culinary contest that honoured the passion and prowess of **Home Chefs** and **Professional Chefs** in Jaipur. This is the first-of-a-kind event held in Jaipur to acknowledge its ever-growing love for Biryani. The Panel of Judges included **Dr. Chef Saurabh Sharma**, an acclaimed culinary expert, along with senior leadership from LT Foods, ensuring the selection upheld the highest culinary standards.

In the For DAAWAT® Biryani Champions League – Home Chef, 5 contestants participated in a Live Biryani Cooking Competition. The participants included Ms. Hitanshi Goyal (Vaishali Nagar), Ms. Bharti Jain (Sodala), Mr. Shankar Das (Vaishali West), Ms. Shweta Khandelwal (Vaishali Nagar) and Ms. Aayushi Choudhary (Vivek Vihar). They were shortlisted from the **536 entries** received in Jaipur. This competition was open to all Home Chefs. As a part of the selection process, the Home Chefs were required to submit a video of their recipe, followed by a home visit by the Panel of Judges. The winner **Mr. Shankar Das (Vaishali West)** secured the prestigious “DAAWAT® Biryani Champion” title, along with a trophy, certificate, the Chef Coat of the Biryani Champion as well as a cash reward along with a DAAWAT® hamper **Ms. Aayushi Choudhary (Vivek Vihar)** was declared runner-up and took home a cash prize, a certificate and a DAAWAT® hamper.

For **DAAWAT® Biryani Champions League - Professional Chef**, over **216 chefs** from Jaipur's top restaurants participated by submitting their Biryani recipe videos. Following detailed kitchen visits and assessments, the top 5 finalists competed in a thrilling live Biryani cook-off, showcasing innovation, technique, and regional diversity. The finalists comprised of Mr. Hemant Yadav (Knight

House), Mr. Suman (Meraaki Kitchen), Mr. Pankaj Mehra (Light House), Mr. Abhishek (Gyanjee Caterers) and Mr. Madan Lal (Zarpar – Kashmiri Cuisine). **Mr. Abhishek (Gyanjee Caterers)** claimed the top spot with his culinary artistry, receiving the trophy, certificate, the Chef Coat, cash prize and a DAAWAT® hamper. Mr. Hemant Yadav (Knight House) was adjudged runner-up and was presented a certificate, DAAWAT® hamper and a cash prize.

The festive day culminated in a soul-stirring concert by the renowned Sufi singer, **Satinder Sartaaj**, whose melodious performance enthralled the people of Jaipur. With thousands of Biryani lovers and music aficionados in attendance, the evening was a celebration of food, culture, and community spirit—perfectly aligned with DAAWAT®'s endeavor to “Bring Out Your Finest”

Speaking on the occasion, Mr. Ritesh Arora, CEO, India Business & Far East, LT Foods Ltd., said, “Biryani enjoys a revered place in the global culinary landscape. It transcends boundaries, uniting people of all ages and cultures through its rich flavours and emotional resonance. At LT Foods, we believe this iconic dish deserves its own day of celebration – a day to honour its timeless appeal and the joy it brings to countless homes around the world. We are delighted to invite everyone to join us in celebrating this shared love for Biryani, creating cherished memories along the way.”

He further said, “Many congratulations to the winners of DAAWAT® Biryani Champions League—Home Chef and Professional Chef Edition. The enthusiastic participation exemplifies the love for Biryani even in cities that are not naturally associated with Biryani. I must also acknowledge the hard work and talent of all the participating contestants who prepared some delectable Biryanis today.”

Mr. K. Ganapathy Subramaniam, Chief Marketing Officer, LT Foods, said, “DAAWAT® World Biryani Day is a unique occasion for all the Biryani lovers to express their love for this dish that is distinctively Indian, but enjoys universal appeal across countries and cultures. This day calls the world to celebrate Biryani with friends and family, for the love of Biryani. As we celebrate the 4th DAAWAT® World Biryani Day, we are delighted to celebrate it with the people of Jaipur. The city's enthusiastic response reaffirms consumers' deep connection with the brand DAAWAT®. Through initiatives like this, we remain committed to empowering individuals to 'Bring Out Their Finest'.”

He added, “Through DAAWAT® Biryani Champions League, we intend to provide a platform to talented Home Chefs and Professional Chefs to be acknowledged for their efforts in making Biryani the most loved dish of the world”.

About LT Foods Limited

LT Foods Ltd. [NSE: LTFOODS, BSE: 532783] is a leading Indian-origin global FMCG company in the consumer food space. It is a leading player globally in the specialty rice and rice-based foods business for more than last 70 years. The company delivers the finest quality and taste experiences in more than 80 countries across India, the U.S., U.K., Europe, the Middle East, the Far East and the Rest of the World. The company's flagship brands include DAAWAT®, one of India's most loved and consumed Basmati brands, Royal®, which is North America's most loved brand and many more. The company is proudly expanding into the future food preferences of millennials by offering organic food in global markets and supplying organic food-ingredients to leading businesses. The company is committed to nurturing the goodness of food for people, the community and the planet.

With a consolidated revenue of around Rs. 8,770 crores as of FY'25, LT Foods has an integrated "Farm to Fork" approach with a well-entrenched Distribution Network with Global Supply Chain Hubs backed by automated state-

of-the-art and strategically located Processing Units in India, the U.S. and Europe, and a robust distribution network with 1400+ distributors across the globe.

For further information, please contact:

Monika Chawla Jaggia Chief Corporate Development Officer LT Foods Limited E-Mail: monika.jaggia@ltgroup.in M: +91 9818200721	Mansha Urrahman Waris Sr. Manager - Corporate Communications, LT Foods Limited E-Mail Id: mansha.waris@ltgroup.in M: +91 9205430516	Akansha Gupta Account Director, Concept PR E-Mail: akansha@conceptpr.com M: +91 8447843309
---	--	--

Additional information on LT Foods Limited:

Corporate Identification No: L74899DL1990PLC041790

Registered Office Address: Unit No. 134, First Floor, Rectangle – 1, Saket District Centre, New Delhi - 110017

Corporate Office Address: 4th Floor, MVL iPark, Sector – 15, Gurugram - 122001

Website: www.ltfoods.com

Disclaimer: Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The Company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.