

LT Foods Ltd. celebrates 'Daawat Biryani Champions League' amid great fanfare

- Chef Sarfaraz Hossain (Al - Faiz Family Restaurant & Caterers) bagged the Biryani Champions Trophy, a Certificate, the Chef Coat of the Biryani Champion, and a cash prize of INR 51,000

Kolkata (India), June 19, 2023: LT Foods Ltd. (NSE: DAAWAT, BSE: 532783), the 70-year-old global consumer food company, under the aegis of its flagship brand 'Daawat', today successfully organised the '**Daawat Biryani Champions League**' at ITC Sonar, Kolkata.

The competition aims to celebrate the exceptional skills and creativity of professional chefs who bring alive the delectable biryani experiences. The 'Daawat Biryani Champions League' was judged by a panel of judges comprising of Renowned Chef, Restaurateur & Columnist - Shaun Kenworthy, Celebrity Chef – Mr. Manjit Gill and an accomplished Food Writer and Critic – Ms. Madhushree Basu Roy, who were led by Renowned Food Critic – Mr. Vir Sanghvi.

During the event, 6 renowned professional Chefs from Kolkata participated in **Live Biryani Cooking**. The participants included Chef Sarfaraz Hossain (Al - Faiz Family Restaurant & Caterers), Chef Ahmed (Sanjha Chulha), Chef Sharafat Ali (Aminia Restaurant), Chef Mohammad Al Qamar (Kohinoor Biryani), Chef Rajkumar (Hatari Restaurant) and Chef Ashok Biswas (The Sonnet). They were selected from 150 entries received from Kolkata for the 'Daawat Biryani Champions League'. The competition was open to all professional Chefs. As a part of the selection process, the professional Chefs were required to submit a video of their recipe.

The winner of the competition secured the prestigious "**Daawat Biryani Champion**" title, along with a trophy, certificate, the Chef Coat of the Biryani Champion, and a cash prize of INR 51,000.

Expressing his joy and gratitude, Chef Sarfaraz Hossain (Al - Faiz Family Restaurant & Caterers) said, "I am immensely honoured and grateful to have been crowned the '**Daawat Biryani Champion.**' This competition allowed me to showcase my love and passion for creating exceptional biryani dishes. I am grateful to LT Foods Ltd. through their brand Daawat for recognizing the efforts of chefs like us and providing us with an opportunity to celebrate the magic of Biryani."

The professional Chefs mesmerised the gathering with their culinary prowess by masterfully crafting the unique and irresistible flavours of special Biryani. Infused with a perfect blend of fragrant basmati rice and aromatic spices, their Biryani creations captured the essence of Kolkata's rich culinary heritage.

The 'Daawat Biryani Champions League' was also graced by the presence of Dr. Suborno Bose – Founder and Chief Mentor of IIHM, Kolkata, Chef Sanjay Kak - Director, Food Production & Culinary Art, Indismart Global Limited and Mr. Anindya Basu – Celebrated Food Photographer.

Speaking on the occasion, Mr. Ritesh Arora, CEO, India Business & Far East, LT Foods Ltd., said, "Many congratulations to the winner for winning the maiden 'Daawat Biryani Champions League'. His victory exemplifies the exquisite flavors and artistry that Biryani represents. I must also acknowledge the hard work and talent of all the participating contestants who prepared some delectable Biryanis today. Thanks to the remarkable Chefs and the rich heritage of Biryani that unites us all."



“As a brand, Daawat is committed to spreading the love for Biryani across geographies and we have taken significant steps to promote and encourage its consumption. Building on this, we came up with ‘Daawat Biryani Champions League’ to honor the talented chefs who bring forth the delightful experiences of Biryani,” **added Mr. Arora.**

Congratulating the winner and other participants, Mr. K. Ganapathy Subramaniam, Head of Marketing, LT Foods Ltd., said, “I congratulate the Biryani Champion on his remarkable victory in the ‘Daawat Biryani Champions League’. This prestigious competition not only celebrates the art of Biryani-making but also recognizes incredibly talented chefs who elevate this culinary delight to new heights. Kolkata, a city known for its rich culinary heritage, is home to exceptional chefs with the remarkable skill and passion to create world-class Biryani. Chefs and their contributions are underrated by and large in India. Through this league, we provide a platform for these talented individuals to come to the forefront and be acknowledged for their efforts by consumers. With the finest Daawat Biryani Basmati as their canvas, witnessing the magic that unfolded in their hands was truly fascinating. Glad to see the triumph of culinary artistry and the flavors that unite us all.”

He further said, “This is just the beginning. We are also coming up with the 2nd Edition of the World Biryani Day this July 2023 to take forward our commitment to mark a day for the love of Biryani.”

About LT Foods Limited:

LT Foods Ltd. [NSE: DAAWAT, BSE: 532783], LT Foods is an Indian-origin 70-year-old consumer food company which is a leading player in the speciality rice-based foods business globally. The company is committed to nurturing the goodness of food for people, the community and the planet. With nurturing goodness at the heart of everything they do, the company has been delivering the finest quality and taste experiences in more than 65 countries across India, the U.S., Europe, Middle East, the Far East and the Rest of the World. Our range of portfolio includes ‘Daawat’, one of India’s most loved and consumed Basmati brands, ‘Royal’, North America’s No. 1 Basmati player and many more. The company is proudly expanding into the future food preferences of millennials by offering organic staples through the brand ‘Ecolife’ in markets across the globe and supplying organic agri-ingredients to leading businesses.

The Company has consolidated revenue of around Rs. 6,979 crore as of FY’23. The Company has an integrated “Farm to Fork” approach with a well-entrenched Distribution Network with Global Supply Chain Hubs backed by automated state-of-the-art and strategically located Processing Units in India, the U.S. and Europe, and a robust distribution network with 1200+ distributors across the globe.

For further information, please contact:

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