

LT Foods Ltd. celebrates 'Daawat Biryani Champions League' amid great fanfare in Delhi

- Chef Lakhan Singh (Marketplace Restaurant) *bagged the Biryani Champions Trophy, a Certificate, the Chef Coat of the Biryani Champion and a cash reward*

New Delhi (India), June 24, 2023: LT Foods Ltd. (NSE: DAAWAT, BSE: 532783), the 70-year-old global consumer food company, under the aegis of its flagship brand 'Daawat', today successfully organised the '**Daawat Biryani Champions League**' at ITC Sheraton, New Delhi.

The competition aims to celebrate the exceptional skills and creativity of professional chefs who bring alive the delectable biryani experiences. The 'Daawat Biryani Champions League' was judged by a panel of judges comprising of Celebrity Chef – Mr. Manjit Gill and Chef and Restaurateur - Vanshika Bhatia, who were led by Renowned Food Critic – Mr. Vir Sanghvi.

During the event, 5 renowned professional Chefs from Delhi participated in **Live Biryani Cooking**. The participants included Chef Laxman Singh (YBiryani), Chef Mohammad Shaan (Khan Chacha), Chef Lakhan Singh (Marketplace Restaurant), Chef Moinuddin (Impresario Resto) and Raphe Azam (Biryani by CTJ). They were shortlisted from the 200 entries received from Delhi for the 'Daawat Biryani Champions League'. This competition was open to all professional Chefs. As a part of the selection process, the professional Chefs were required to submit a video of their recipe.

The winner Chef Lakhan Singh (Marketplace Restaurant), secured the prestigious "**Daawat Biryani Champion**" title, along with a trophy, certificate, the Chef Coat of the Biryani Champion as well as a cash reward.

Expressing his joy and gratitude, Chef Lakhan Singh (Marketplace Restaurant), "I feel incredibly privileged and deeply thankful for being bestowed with the prestigious title of 'Daawat Biryani Champion' of Delhi. This remarkable competition provided me with a platform to express my profound affection and dedication towards crafting delectable Biryani. I extend my heartfelt gratitude to LT Foods Ltd., especially the brand 'Daawat', for acknowledging the hard work put in by chefs like me in this Biryani wave."

The professional Chefs mesmerized the gathering with their culinary prowess by masterfully crafting the unique and irresistible flavours of special Biryani. Infused with a perfect blend of fragrant basmati rice and aromatic spices, their Biryani creations captured the essence of Delhi's rich culinary heritage.

The '**Daawat Biryani Champions League**' was also graced by the presence of Mr. Abdullah Ahmed – Director, IISHM, Delhi.

Speaking on the occasion, Mr. Ritesh Arora, CEO, India Business & Far East, LT Foods Ltd., said, "Many congratulations to Chef Lakhan Singh for winning the maiden 'Daawat Biryani Champions League' at Delhi. His victory exemplifies the exquisite flavors and artistry that Biryani represents. I must also acknowledge the hard work and talent of all the participating contestants who prepared some delectable Biryani today. Thanks to the remarkable Chefs and the rich heritage of Biryani that unites us all."



“As a brand, Daawat is committed to spreading the love for Biryani across geographies and we have taken significant steps to promote and encourage its consumption. Building on this, we came up with ‘Daawat Biryani Champions League’ to honor the talented chefs who bring forth the delightful experiences of Biryani,” **added Mr. Arora.**

Congratulating the winner and other participants, Mr. K. Ganapathy Subramaniam, Head of Marketing, LT Foods Ltd., said, “I congratulate Chef Lakhan Singh on his remarkable victory in the ‘Daawat Biryani Champions League’. This prestigious competition not only applauds the mastery of Biryani-making but also honours the exceptionally skilled chefs who take this culinary delight to unprecedented levels. Delhi boasts a rich and diverse culinary landscape that includes a cherished love for Biryani. Delhi’s Biryani culture and tradition are deeply rooted in its history. Through this league, we provide a platform to these talented Chefs to showcase their skills and efforts and be acknowledged by consumers for their craft. With the finest Daawat Biryani Basmati as their canvas, witnessing the magic that unfolded in their hands was truly fascinating. Glad to see the triumph of culinary artistry and the flavors that unite us all.”

He further said, “This is just the beginning. We are also coming up with the 2nd Edition of the World Biryani Day on 2nd July 2023 (1st Sunday of July) to take forward our commitment to mark a day for the love of Biryani.”

Recently, LT Foods, under the aegis of its flagship brand ‘Daawat’, successfully organised the ‘**Daawat Biryani Champions League**’ Kolkata, where Chef Sarfaraz Hossain (Al - Faiz Family Restaurant & Caterers) emerged winner of the ‘Biryani Champions League’.

About LT Foods Limited:

LT Foods Ltd. [NSE: DAAWAT, BSE: 532783], LT Foods is an Indian-origin 70-year-old consumer food company which is a leading player in the speciality rice-based foods business globally. The company is committed to nurturing the goodness of food for people, the community and the planet. With nurturing goodness at the heart of everything they do, the company has been delivering the finest quality and taste experiences in more than 65 countries across India, the U.S., Europe, the Middle East, the Far East and the Rest of the World. Our range of portfolio includes ‘Daawat’, one of India’s most loved and consumed Basmati brands, ‘Royal’, North America’s No. 1 Basmati player and many more. The company is proudly expanding into the future food preferences of millennials by offering organic staples through the brand ‘Ecolife’ in markets across the globe and supplying organic agri-ingredients to leading businesses.

The Company has consolidated revenue of around Rs. 6,979 crore as of FY’23. The Company has an integrated “Farm to Fork” approach with a well-entrenched Distribution Network with Global Supply Chain Hubs backed by automated state-of-the-art and strategically located Processing Units in India, the U.S. and Europe, and a robust distribution network with 1200+ distributors across the globe.



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